### **Automations**

#### **OVERVIEW**

- Use your custom email domain to send automated, customised emails to your teams based on your own set of rules.
- Ensure efficient and timely communication with internal stakeholders through automated communications.

### **HOW YOU BENEFIT**



## Manage CX at scale

Set rules to send account teams a direct message from leadership to encourage best practice.

For example, review reminders, feedback follow-ups etc.



# Improve adoption

Accelerate the adoption of Pulse within your account teams to gain immediate insights & experience the positive impacts of Pulse more rapidly.



# Maintain best practice

Ensure account teams are sending reviews & receiving feedback consistently.

Gain a more complete overview of your accounts' health.

